

Main Street Advisory Board
Minutes of April 24, 2014 Board Meeting
8:00 a.m., SNAP Center, Parks & Recreation Conference Room
513 West Chestnut, Denison, TX

Members Present: Don Banman, Gary Sewell, Doug Coleman, Tommi Homuth, Linda Anderson, Mary Karam, Mel Climer, and John Akers. Absent: David Means

Others Present: Sunny from Parks and Recreation, Donna Dow, Main Street Director.

I. Call To Order

Don Banman called the meeting to order at 8:05.

II. Minutes of Regular Monthly Meeting on Feb 27, 2014 and Special Meeting on April 10, 2014

Doug Coleman moved that the minutes of both meetings be approved and John Akers seconded and the motion passed.

III. Agenda Items

a. Visioning Session - Review of Document

Donna stated that the Vision 2020 for Downtown Denison will not be presented to the Council at the May meeting, as Mr. Hanna is reviewing and Donna is awaiting his comments and approval. Anticipated presentation is for the June 2, 2014, Council Session. Discussion on the draft version of Vision Report. The Board discussed the target audience, purpose, and the amount of detail that should be included about plans for implementation of the Main Street vision for the next five to fifteen years.

b. Update on Touchdown Alley

As part of an update on the three year plan for Touchdown Alley, Sunny from Parks and Recreation reported on the refurbishing, improvements and enhancements at Forest Park. Many of these will be in place for the opening of Munson Stadium.

c. Discussion on Public Brainstorming Sessions.

Donna indicated there will be a meeting of interested merchants to discuss the signs on Main Street on May 8th, at 8:30, in the Media Room at City Hall. Donna invited Board Members to attend. Other possible Brainstorming meetings were discussed including; entertainment, history, and compliance with preservation guidelines.

d. Donna requested board approval to present for City Council's approval a \$10,000 request to National Endowment for the Arts. Mel Climer made the motion, and Gary Sewell seconded the motion and the motion passed. Approved

e. Movies on Main

Doug Coleman provided an update to the event. He indicated that the suggested dates would be; Saturday, June 28, Saturday, July 26, and August 30. The Board agreed that these would be the tentative dates.

Don Banman indicated that we have approval for the use of Boys and Girls Club of Denison's screen, sound system, and staff.

Doug Coleman moved that we provide a donation from the movie sponsorships from private sources, of \$150.00, to the Boys and Girls Club of Denison. This is for the use of their equipment.

Motion: Tommi Homuth motioned that Movie Committee, make a \$150.00 donation to the Boys and Girls Club, for each time we use their equipment. It was noted that the donation will come from the sponsorship donations received for the Movies on Main event. Doug Coleman seconded the motion, and the motion passed. As members of BGCD board of directors Don Banman and Linda Anderson abstained.

Possible movie/events were discussed. Family oriented. Ghostbusters with enactors and American Graffiti with vintage car show, Saving Mr. Banks, and Captain America were discussed as potential selections. Licensing fee per movie will be \$200, \$60 more for short subject or cartoon. Tommi Homuth will check with the Corvette Club to see if they would come if we show American Graffiti, and Doug Coleman will check with the Ghostbusters Club to determine if they would be able to have a street dance.

IV. Committee Reports:

- a. Downtown Denison Inc. Bob Dickson was not able to attend. Donna Dow indicated that the downtown Awards will be held on May 13th, at 7PM, at the Rialto Theater. Nominations for Awards are due by April 30th, and nominations forms have been e-mailed.
- b. Organization
Donna Dow indicated that she is requesting an assistant be included in the budget.
- c. Promotion
- d. Economic Restructuring
- e. Design
- f. Special

V. Directors Report

Donna Dow was selected to speak at Main Street National Conference in Detroit, on May, 16th, on Operation Occupancy. Donna indicated she will be out of the office from May 16th, until May 26th, and will be back in the office on May 27th.

Donna also showed copies of the Property Maintenance Guide and the Practical Guide for Business Owners in Downtown Denison. These helpful documents were prepared by Main Street for existing property owners, current and prospective business owners, realtors, and others.

VI Adjourn

John Akers made the motion to adjourn at 10:10 AM and Mary Karam seconded the motion, the motion passed.

Minutes Submitted by Linda Anderson and Tommi Homuth