

**Board Meeting Minutes**  
**Main Street Advisory Board**  
**May 29, 2014**  
**8:00 a.m., SNAP Center, Parks & Recreations Conference Room**  
**531 West Chestnut**

**Attending:** Board Members: Gary Sewell, Tommi Homuth, Don Banman, Doug Coleman, John Akers, Mary Karam, Mel Climer  
Staff: Donna Dow  
Other: Charles Shearer and Michael Hutchins  
**Absent:** Linda Anderson

**I. Call to Order** 8:08 a.m. – Don Banman called the meeting to order

**II. Minutes of the April 2014 Meeting**

John Akers moved to approve the minutes, seconded by Gary Sewell. The motion passed.

**III. Agenda Items**

- a. Considered Resignation submitted by e-mail from David Means
  1. Tommi moved that David Means' resignation be accepted. Gary seconded, and the motion passed.
- b. Charlie Shearer has been recommended to replace the vacant Main Street Advisory Board meeting, pending approval by the City Council, Mary 1<sup>st</sup>, Gary 2<sup>nd</sup>
- c. Mary moved – Doug be considered for Bradley's Advisory Board position, Gary Swell 2<sup>nd</sup>, passed
- d. Consider revision of mission and vision, consideration of adding a Historic to Downtown, may moved, Tommi 2<sup>nd</sup>

**IV. Committee Reports**

- a. DDI – Bob Dickson was unable to attend
- b. Design: Continued Streetscape priorities discussion.
- c. Organization: Movies on Main will begin June 28 with American Graffiti. The Texoma Vintage Autowill participate. The Corvette Club has been contacted. Ghost Busters will possibly be the other movie. Tracy Realty donated \$100.00 to Movies on Main.
- d. Promotion: Music on Main – on Friday during June & July  
Four picnic tables were purchased for Music on Main, from a suggestion from the music and entertainment focus group. The Stents will be performing to kick off the season May 30.
- e. Economic Restructuring  
Working on realtors' pages for properties on Main. William Myers will put on the DDA website.  
Hoping to host Greater Texoma Association of Realtors meeting in Denison.  
Realtor and property owners guide has been completed to help with regulations and recommends staging.  
Developing relationships with property owners to keep properties ready for occupancy, safe and clean.
- f. Special – Information on Buy a Brick – Honor a Vet was distributed, encouraging Board members to get the word out.  
DNA (Denison Neighborhood Association) meeting was held and reported on by Mary Karam.

Directors Report: Donna reported from the National Main Street Meeting, including ideas about window decorations. She spoke on Vacancy? Operation Increase Occupancy. Donna was asked to speak at Oregon Main Street Conference in October.

Visioning-Donna reported on Mr. Hanna's comments believing we need to make it quantifiable, meaningful, measurable, and attainable. We need to focus on our four priorities.

For other items not on our priority list, other groups may assume responsibility. Lights on buildings was brought up by Don, and Donna suggested that it would be a potential project for DDI. Bob Dickson has indicated that every building owner be responsible. Mary Karam said the lighting should be a group effort for

cohesive look. Good source of electricity is needed.

To select four of the eleven priority items, the group chose to maximize occupancy, streetscape, and preservation of buildings. For the fourth item, they chose to combine volunteer infrastructure and to maximize resources. Tommi moved to accept, and Doug Coleman seconded. The motion passed.

Discussion continued on Visioning.

Adjourn – Doug Coleman moved to adjourn, and Gary Sewell seconded. All voted in favor of adjourning at 9:42 a.m.