

TESTIMONIALS



Taking away the worry about energy costs is one less thing a business owner has to deal with.

Comments from business owners who have taken advantage of this program:

"Energy aggregation is a great idea. With the savings so far, I have saved enough to pay my business property taxes. It just makes good business sense ". -Eric Batey

"I feel very good about changing my provider. I dropped from 9.5 cents to 5.34¢" - Ilona Nogarr, Denison Dance Academy

"Jim made getting on board with the electric company a snap. He even made it all work in time for us to get open. He is so easy to work with and was most helpful with all my questions. He was able to explain a lot of the charges that the electric companies have and what they all are about. I do know that if I have any kind of questions, I will call him for help." – Marla Heath, Antiques on Main



GIVING CLIENTS THE TOOLS TO MEASURE SUCCESS

309 N. Oak St.
Roanoke, Texas 76262

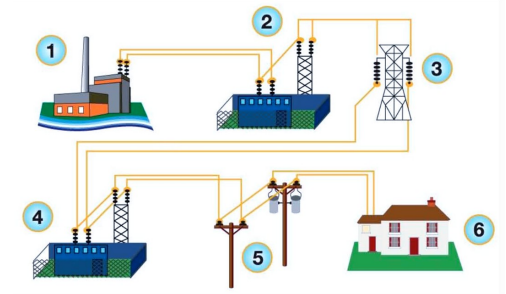
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DOWNTOWN DENISON'S ENERGY SAVER PROGRAM!

PRODUCT/SERVICE INFORMATION



Specialists in Energy Procurement
and Management Strategies

PROGRAM INFORMATION

INTRODUCTION



The City of Denison is working with downtown businesses to give them the tools to make smart energy choices. A consultant was chosen who has been aggregating and leveraging energy nationwide since the 1980s. Business owners are

not required to utilize the services of Destination Energy (DE), but they are welcome to visit with DE to see if they can meet your energy needs.

WHO IS DESTINATION ENERGY

Destination Energy (DE) specializes in energy procurement and cost management strategies for commercial and industrial companies.

Their experience in energy procurement began in the 1980's as natural gas utilities first began to deregulate. As the deregulation of energy has expanded, our industry knowledge and supplier relationships have grown to include natural gas and electric cost reduction services throughout the United States.

WHAT MAKES DESTINATION ENERGY DIFFERENT?

- Transparency in the purchase of Energy
- Provide a Purchase Strategy
- Remove obstacles to lower pricing
- Contract Management

FEE FOR SERVICE

1 Mil = 1/10th of one cent or 1/1000th of dollar
Written as \$.001/kWh.

Fee for Service is **5 mils** of which **1 mil** will be returned to the City.

If the proposed price is \$.05/kWh, then the total price for energy will be \$.055/kWh.

If you use 20,000 kWh the Fee is equal to \$100 per year or about \$8.34/month

WHAT IS THE PROCESS?

I. DE gathers the following info:

Legal name of company and business address

Contact name, phone number, fax number and email address

Account numbers and service addresses, Billing address

II. Next

Review information for completeness

Prepare and send out an RFQ

Summarize Pricing and Terms

Provide recommendation

Provide executable contracts for Client

Secure signatures on contracts

Forward Contracts to the Supplier

Notify Client of status – Accepted or Not Accepted

Follow up with the Supplier to make verify start

III. Going Forward

Notify Client of opportunity to contract next term

Handle issues on behalf of customer (i.e. billing problems).

Answer energy questions for the customer

Help resolve energy issues

How Do You GET STARTED?

Contact DE today at:

- Letter of Authorization
- Bill Copies (3 months)
- Current Electric Contract



DESTINATION ENERGY

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